



DELAWARE
ARTS
ALLIANCE

Who We Are:

The Delaware Arts Alliance is the statewide arts advocacy organization and serves as the unifying voice for the arts.

Mission/Purpose:

The Delaware Arts Alliance informs, empowers, and mobilizes our members, arts advocates, and policymakers to advance Delaware's vibrant creative economy for our citizens.



Become a DAA Member Organization

Member organizations influence the relationship Delawareans have with the arts, including policymakers and elected officials, and work together to create more opportunities for funding, the passing of favorable arts policy, and altogether a more vibrant creative economy.

- ✓ Believe in and support the DAA mission
- ✓ Represent or support Delaware's creative economy
- ✓ Inclusive of organizations of all:
 - Types (i.e. nonprofit, for profit, schools),
 - Sizes (i.e. volunteers-run and staffed; large or small budget)
 - Sectors in and related to the arts (i.e. design firms, film studios, tourism groups).
- ✓ Contribute to DAA annually through membership dues
- ✓ Receive training, tools and invites from DAA to successfully advocate for the arts
- ✓ Get involved in collective advocacy

History of DAA: A 15-year track record

2009

Born in 2009 out of a need for a unified voice to prevent state funding cuts.

DAA has often worked behind the scenes protecting investment, ensuring support during the COVID-19 pandemic, and raising awareness of the importance of the arts for economic and community development.

2025

Now, we enter 2025 as a stronger, more diverse alliance with a proactive, inclusive vision.

DAA launched the CREATE Plan, a post-pandemic growth and recovery plan for Delaware's creative economy. Together the alliance has successfully lobbied for favorable arts policies and delivered a strategy to execute the CREATE plan through communication, convening for action, and catalyzing implementation.

INFORM.

EMPOWER.

MOBILIZE.

DelawareArtsAlliance.org

MEMBER BENEFITS

DAA will help you take the next step in becoming a stronger advocate of the arts and make sure your efforts are amplified.

We make advocacy easy! Become a champion of the arts in Delaware by joining DAA. We help coordinate our members for greater collective impact, such as providing you with advice, tips on easy ways to advocate, and helping you build relationships.

Civic Engagement 101

Receive training on the rules of engagement, role of government, and ways to empower individuals to amplify your reach.

Advocacy Planning

Work together to highlight the social, economic, and quality of life impact of your organization.

Eyes and Ears

Understand bills and policies at the federal, state, and local levels that will impact your work, and receive advocacy, data, talking points, and tools to help communicate with policymakers.

Weigh In

Receive invites to events, connections to elected officials, opportunities to influence the strategy of the DAA, and share highlights of your work.



MEMBER DUES

We ask DAA member organizations to contribute annual dues equal to 0.1% of their operating budget/expense total.

- For instance, if you have an operating budget/expense total of \$100,000, your annual DAA dues would be \$100.
- Minimum dues are \$50, and dues are capped \$7,500.
- For-profit organizations can classify DAA dues as a deductible business expense/donation
- Organizations that work primarily in sectors outside the creative economy (such as a nonprofit community-based organizations that have some arts programming, and local small businesses that benefit from the arts) can contribute 0.1% of their arts-programming budget – suggested \$100.