

CREATE Plan Recommendations

Learn more about the CREATE Plan and read the report at:
[DELWAREARTSALLIANCE.ORG/CREATIVEECONOMY](https://delawareartsalliance.org/creativeeconomy)

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SECTOR KEY:



ALL



PERFORMANCE & CELEBRATION



AUDIOVISUAL & INTERACTIVE MEDIA



VISUAL ARTS & CRAFTS



CULTURAL & NATURAL HERITAGE



MUSIC RECORDING & PUBLISHING



BOOKS & PRESS



DESIGN & CREATIVE SERVICES

CREATIVE ECONOMY DEVELOPMENT

Recommendation #1

Establish a creative economy task force that continues to build cross-sectoral collaboration and engage stakeholders

Recommendation #2

Establish creative hubs in each county

Recommendation #3

Update special event and performance-related permits and licenses at the state, county, and city level

Recommendation #4

Develop a statewide digital “one-stop shop” for permits and licenses

INDUSTRY SUPPORT

Recommendation #5

Include the creative economy in statewide business and economic development communications and programs

Recommendation #6

Create a full-time government position to represent the interests of the creative economy’s self-employed and small businesses

Recommendation #7

Create fair pay guidelines for artists, creatives, and professionals in the creative industries

Recommendation #8

Modernize Delaware’s film and media-production industry

TOURISM

Recommendation #9

Develop a statewide cultural economy brand to benefit tourism, economic development, export, and audience development

Recommendation #10

Increase cultural tourism offerings

Recommendation #11

Emphasize arts and culture in Delaware's tourism communications

FUNDING

Recommendation #12

Identify additional revenue streams to support Delaware's creative economy

Recommendation #13

Expand equitable arts funding

EDUCATION

Recommendation #14

Secure arts funding for every student in public education

Recommendation #15

Make arts education mandatory in secondary education

Recommendation #16

Improve career development opportunities for secondary education students

Recommendation #17

Advocate for more pathway courses and associate degrees related to the creative economy

PROFESSIONAL DEVELOPMENT

Recommendation #18

Host professional development workshops and lectures

Recommendation #19

Improve professionalization related to copyright and IP with the support of legal professionals

Recommendation #20

Formalize creative economy internships

INFRASTRUCTURE DEVELOPMENT

Recommendation #21

Identify and promote spaces for the creative economy

Recommendation #22

Support access to increased public transportation in Delaware

MARKETING AND AUDIENCE DEVELOPMENT

Recommendation #23

Offer transit shelter and outdoor advertising space to nonprofits

Recommendation #24

Improve the maturity of creative industries-specific marketing practices and knowledge with work-study placements and grants

Recommendation #25

Perform an annual marketing campaign promoting DelawareScene